



AngelVision Technologies

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## Case Studies

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### ■ Chentronics

**Location:** [www.ImpactMovie.com/chentronics](http://www.ImpactMovie.com/chentronics)

**Released:** September 12, 2005

**AngelVision:** **Have you been able to use your movie?**

**Client:** We have the link attached to all of our company emails. We've used it at three trade shows on a big screen, looping over and over. We keep a copy on a flash drive and use it in face to face sales calls. We have additionally emailed the Impact Movie to all of our current, former and potential customers. We've more then doubled sales since utilizing the Impact Movie.

**AngelVision:** **Were there any reservations prior to working with AngelVision?**

**Client:** I saw the AngelVision website and saw the KNORK Impact Movie and thought it was a totally ridiculous product, but by the end of the movie I was convinced that I had to buy a KNORK. I thought if AngelVision can create a message that makes me want to buy a ridiculous fork/knife then an Impact Movie might work for us.

**AngelVision:** **What was your overall experience with the production process?**

**Client:** Matt was great as were Emily and August. The best thing about AngelVision is how easy it is go get a hold of you guys.

**AngelVision:** **Have you experienced a big "Wow" story yet?**

**Client:** **As mentioned, we've doubled in sales since using the Impact Movie. A company from Australia recently saw our Impact Movie and wants to represent our company and be a partner throughout Australia. It opened up a whole new territory that we're very excited about.**

**AngelVision:** **What were your main sales challenges before the movie?**

**Client:** Conveying to our prospects how easily one small device can change their lives for the better. It was difficult to explain our solution effectively utilizing traditional sales tools. The Impact Movie and the Website that AngelVision created quickly conveys how people can benefit from our product and the difference our product can make in their lives.

**AngelVision:** **What would you share with someone looking to invest in an Impact Movie?**

**Client:** I would tell them how to get a hold of you and that they should do so immediately. If I had more time, I'd be an AngelSight and would be reselling your Impact Movies.