



AngelVision Technologies

Case Studies

■ SolarBee

Location: www.ImpactMovie.com/sb_freshwater

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AngelVision: **Have you been able to use your movie?**

Client: Yes, we use the Impact Movie and the files you gave us work perfectly. We have it on the web site, we use it in emails and we have put it on CD. The email mailers work very well. This is our most effective marketing method.

AngelVision: **Were there any reservations prior to working with AngelVision?**

Client: Mostly the unknown of whether AngelVision was a reliable company or not. We decided to take a chance. The payment terms and the fact that we didn't have to pay for the whole thing up front reassured us that AngelVision's intent was to make the customer happy.

AngelVision: **What was your overall experience with the production process?**

Client: Emily has infinite patience. AngelVision made the experience a much less painful process than we originally thought it would be. We made a 5-minute video before and this was a much better process. We loved the format, the accessibility. It was a great experience. The level of service reminds me of the level of service we aim for in our own company. It's a very good formula.

AngelVision: **Have you experienced a big "Wow" story yet?**

Client: **We just made our first sale in Egypt (a \$240,000 sale) as a result of the Impact Movie. AngelVision taught us how to track how many people are watching the movie. This was very helpful. We can see the key people in the company watching the movie before we go into a sales meeting with them. All of our sales people are getting a good amount of leads every day. All 6 offices are saying the leads are wonderful and the sales results are consistent as a result. We are now getting inquiries from all over the world.**

AngelVision: **What were your main sales challenges before the movie?**

Client: We had one video trying to address multiple markets which didn't make us look like an expert. It was not as versatile or as effective. Having an Impact Movie that targets a specific market has been very useful. It has moved us to being perceived as experts, professional and knowledgeable.

AngelVision: **What would you share with someone looking to invest in an Impact Movie?**

Client: We would tell them that AngelVision is very professional and easy to work with. It would be a glowing report.