



AngelVision Technologies

Case Studies

■ Dynamic Conveyor

Location: www.ImpactMovie.com/dynacon

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AngelVision: **Have you been able to use your movie?**

Client: We use the Impact Movie on the website, business card CD's, and our Business Development Rep's distribute it to prospects. We use it to build rapport with prospects at the beginning of the relationship. We hear all the time how much people enjoy our approach and the Impact Movie.

AngelVision: **Were there any reservations prior to working with AngelVision?**

Client: Not really. Financially, for a small company, it was a big bite for us but no one could do what AngelVision does. Our IT people were amazed at how small AngelVision could make the Impact Movies and how professional the product was.

AngelVision: **What was your overall experience with the production process?**

Client: The overall experience was great. It was amazing to us that this could all be done over the phone and through the internet. It was incredible really. Two thumbs up!

AngelVision: **Have you experienced a big "Wow" story yet?**

Client: **I'm not sure if I have a big "wow" story other then I hear from our Business Development Rep's and others all the time how much they enjoy the Impact Movie. We may get the "Advanced Tracking" added to the movie when we start our next series of email campaigns so we can track and report the "wow" stories.**

AngelVision: **What were your main sales challenges before the movie?**

Client: The purpose behind the Impact Movie was to highlight the biggest benefit of our product, which was very difficult to get across to prospects. AngelVision did a great job of highlighting this into our message.

AngelVision: **What would you share with someone looking to invest in an Impact Movie?**

Client: We've had people inquire and we tell them, "call them, they do a great job!"