



AngelVision Technologies

A Client Experience

The following company has graciously volunteered their experiences (regarding AngelVision and their Impact Movies)

■ Endureed

Location: <http://www.impactmovie.com/endureed/>

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AngelVision: **Have you been able to use your movie?**

Client: We burned CDs to send out in our sample packet. By sending it in the sample pack it is easier to explain and our potential clients get to see the many uses of our product. We use it at tradeshow for a back drop. We did 3 shows this year and we'll do 6 next year. We also give the CDs away at tradeshow. It is something they can take home and review at their leisure. We do use the online version of the Impact Movie as well, but we haven't done a lot of email campaigns to date. Our product is the only one of its type in the world.

AngelVision: **What most impressed you about working with AngelVision?**

Client: We saw the Impact Movie about the fork, knife, spoon. It was such an unusual product and unique. We thought if AngelVision can make an Impact Movie on that then they can make one for us. One of the things, I liked best during the process was the follow up emails and communications. I always knew where I was in the process. I always knew the deadlines.

AngelVision: **What's been the biggest Impact for you since using your Impact Movie?**

Client: It has made presentations easier. I send potential clients the Impact Movie prior to our meetings and I'm assured that they consistently get the same information. As a sales person, I can tell you that repetition can make you exhausted and with the Impact Movie I don't have to go over the same material over and over again. I don't know the statistics on this exactly however **I do know that since sending out the Impact Movies in our sample kits our business has picked up.**

AngelVision: **Have you experienced a big "Wow" story yet?**

Client: I guess the biggest wow is the chain reaction with the Impact Movie. I have sent the Impact Movie to architects and they use it as part of their presentations to promote their work. In the process, they promote our products as well. We have seen and learned that the Impact Movie get passed around amongst prospective clients that we are not even aware of. In the future, we are looking to translate our Impact Movie into different foreign languages. **Since making the English speaking version of our Impact Movie, our business in foreign markets has grown over 90%.**