



AngelVision Technologies

---

## A Client Experience

---

The following company has graciously volunteered their experiences (regarding AngelVision and their Impact Movies)

### ■ Ingenico

**Location:** <http://www.impactmovie.com/payatable/>

**Released:** September 29, 2005

**AngelVision:** What differences have you noticed in your sales efforts or process since using the Impact Movie?

**Client:** Ingenico has very limited market share in the reseller market and we have had difficulty getting attention of these buyers. The Impact Movie has broken the ice and allowed us to demonstrate how Ingenico is different, how we wish to assist the reseller in developing marketing/sales tools of excellence to make their job easier

**AngelVision:** How would you summarize your Return on Investment (ROI) in regards to the Impact Movie and the decision to have the Impact Movie made?

**Client:** **The Impact Movie has opened new doors for us and garnered attention that we were previously not getting. We now have the full attention of at least 10 additional resellers that had previously showed little interest in Ingenico. We plan to do up to 5 additional Impact Movies in 2007 as a result of the first.**

**AngelVision:** Tell us about any WOW stories, hard fact, good stories, etc... that have made you say "Yeah for the Impact Movie"?

**Client:** One of the world's largest processors that we were having difficulty moving forward with decided to move forward with our solution as a result of seeing the Impact Movie. It was the turning point to open this account.

**AngelVision:** What's been the biggest Impact for you or the Company since using the Impact Movie?

**Client:** We have had favorable comments from everyone that has seen the Impact Movie and some even said it was the best piece of marketing material they had ever seen in our industry. The Impact Movie is the most cost-effective way to disseminate a concise message to our audience, quickly, professionally and most importantly, effectively.

**AngelVision:** How would you describe your experience working with the AngelVision Team?

**Client:** Working with AngelVision was easy and fast. The people understood what we were trying to do and developed our movie with minimal changes. Great job!