Lightspeed Systems

Location: www.ImpactMovie.com/lightspeed
Released: January 6, 2006

AngelVision: **Have you been able to use your movie?**

Client: We just started using our Impact Movie and started sending out some email teasers this last week. In the first week, we had 7 people register for our online presentation already.

AngelVision: **Were there any reservations prior to working with AngelVision?**

Client: Cost was an issue, but we felt that AngelVision created a sense of value and in the end felt that it was a great deal. We also weren't sure if it would work in our industry.

AngelVision: **What was your overall experience with the production process?**

Client: The production process was very well organized and was well thought-out. We felt very comfortable after the Initial Interview. The production process was completed 1 month ahead of schedule for which we were very grateful.

AngelVision: **Have you experienced a big "Wow" story yet?**

Client: We just got our movie at the beginning of the year. Ask me again in a couple of months. We did have a 'dead' lead who became very interested after he received an email and viewed our Impact Movie. We love the low-pressure, educational feel of the movies and the resulting email campaign.

AngelVision: **What were your main sales challenges before the movie?**

Client: Travel expenses for our sales reps. We were sending them all over the country for maybe one or two good leads. Now we can just send out an email, handle the inquiries and cut our costs significantly.

AngelVision: **What would you share with someone looking to invest in an Impact Movie?**

Client: **It's a very effective advertising medium and sales tool. The Impact Movie has received a lot of ooh's and aah's for our whole team as well as those that we have sent it to thus far. So far it is working very well and just as planned. The production team was wonderful to work with, professional and the communication was perfect.**

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