



AngelVision Technologies

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## Case Studies

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### ■ Little Hotties

**Location:** [http://www.impactmovie.com/little\\_hotties/](http://www.impactmovie.com/little_hotties/)

**Released:** August 18, 2005

**AngelVision:** **Have you been able to use your movie?**

**Client:** We use the Impact Movie to get our foot in the door and have used it at several tradeshow this year. **I am happy that I did this, without a doubt, it has helped me get business.** The Impact Movie works the best for us to send it out as an email after I speak to someone on the phone. It is non-threatening and explains why our product is better than the competitors. I use it with new customers and really anyone that is not familiar with the company or the products. **It has helped us get into some big accounts, large accounts like Wal-Mart.** We don't have their business yet but the Impact Movie did what it was designed to do, it added credibility and got us in the door.

**AngelVision:** **Have you experienced a big "Wow" story yet?**

**Client:** I am a small business owner and my time is limited. **The Impact Movie got me in the door to many businesses. My "wow" is that I basically sold out of my products this year.** I'm now focused on delivering the products and meeting the demands that the Impact Movie has helped generate. It's a good problem to have. The Impact Movie improved my sales and profits this year. Next spring, I'll be working on new products and will be looking to produce another Impact Movie.

**AngelVision:** **What did you enjoy most about the production process?**

**Client:** The follow-up and the follow through. Whenever we had a meeting it was followed up with a email with our next step identified and when it would be delivered by. AngelVision always meet the time line, delivery dates and exceeded expectations. I have nothing but great things to say.

**AngelVision:** **What would you share with someone looking to invest in an Impact Movie?**

**Client:** **If you are launching a new product or company, there is a no better tool than an Impact Movie to help introduce your product and company to the market.** I firmly believe that. I don't think a brochure does it. A brochure works when you are in front of the customer talking through the brochure. If you send a brochure it may not get read. With an Impact Movie, you don't have to be there. It talks for you. It is non-threatening. It is a very good way to get your point across. I believe that whole heartedly and have said that many times

AngelVision is excellent and 'Johnny on the spot'. Things get done before you expect them to get done. Excellent... Excellent... Excellent... customer service!