Service Tectonics

Location: www.ImpactMovie.com/sti
Released: October 2005

AngelVision: **Have you been able to use your movie?**

Client: We use the Impact Movie in all of our emails. We've distributed it on CD and we use it on our website. We did a mass email when we first got the Impact Movie and we received a lot of positive comments. Our web site traffic has increased by 30% since the time that we started using our Impact Movie.

AngelVision: **Were there any reservations prior to working with AngelVision?**

Client: Just the cost. We had to figure out how we were going to divert our marketing budget to pay for the Impact Movie. We saw the AngelVision Impact Movie and felt that we could have a better presence on the internet and a better marketing approach. We've had nothing but good positive feedback on the Impact Movie and we now have a much better marketing presence.

AngelVision: **What was your overall experience with the production process?**

Client: **AngelVision was great to work with. We have no arguments. AngelVision was very creative and made all the changes that were requested. They were an example of how customer service should be. We were very happy with the experience.**

AngelVision: **Have you experienced a big "Wow" story yet?**

Client: **When we did the first mailing, we had over 100 replies and inquiries from customers. These were replies from existing customers ranging to new prospects. The feedback was very positive and they were very impressed. We were amazed at how many people replied and contacted us. Business has definitely picked up since we started using our Impact Movie.**

AngelVision: **What were your main sales challenges before the movie?**

Client: Our marketing materials didn't really capture and explain everything we could do for our clients. The Impact Movie really did a good job of defining who we are and what we can do for our clients in way our website couldn't do. Because of the Impact Movie we are getting repeat business from existing clients who have a better awareness and understanding of what we can do for them.

AngelVision: **What would you share with someone looking to invest in an Impact Movie?**

Client: We would give them the names and numbers to the AngelVision contacts. In fact, we're already doing this. We've sent several people your direction already and believe that a few are now customers of AngelVision as well.

© 2006, AngelVision Technologies, Inc.